PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Applicant(s):	Michael E. Last	
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Art Unit:	3629	
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Title:	SYSTEM AND METHOD FOR POSTING AVAILABLE TIME SLOTS TO A NETWORK HUB	

Docket No.: 043455/274252
Customer No.: 00826

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

DECLARATION OF MICHAEL E. LAST

BACKGROUND

1.

I, Michael E. Last, am over twenty-one years of age, am of sound mind and health, and am otherwise qualified to give this declaration, and I do so freely as my own voluntary act, without any duress or coercion.

2.

I am the sole inventor of the subjection application, U.S. Patent Application No. 09/802,367 filed March 9, 2001, in the United States Patent and Trademark Office. This application claims priority to U.S. Provisional Application No. 60/188,321 filed March 11, 2000 and U.S. Provisional Application No. 60/188, 110 filed March 9, 2000.

3.

At all times from its incorporation in November 2, 1998 to the present time, I have been employed as the President and CEO of Last Minute Tee Times, Inc. (hereinafter "LMTT").

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4.

In my work with LMTT, I have been personally involved and have specified and directed development and implementation of various versions of LMTT's online tee time reservation system which hosts the LMTT website. In addition, I have been personally involved in providing related services and technology to both golfers and golf courses, and communicate with golfers and golf courses on a regular basis. I thus have directly witnessed all facts stated in this Declaration through my personal involvement with development and implementation of the LMTT online tee time reservation system and services while employed by LMTT.

5.

Using the LMTT website, prospective golfers can access specific available tee times that are posted to LMTT's hub server by multiple participating golf courses. More specifically, the LMTT hub server is connected to the Internet to enable it to communicate with golf course users and golfers via standard web browsers. On the back-end, the hub server database handles storage and retrieval of data such as specific available tee times posted by golf courses, tee time reservations made via the Internet, membership data, and other data. The LMTT system implements various methods that are the subject matter of the claimed invention and are discussed in further detail below.

CLAIMED METHOD OF SERVING GOLFER WEB PAGE

6.

In particular, the LMTT system and website implement a method in which a hub server receives a request for a web page from a golfer computer via a communications network. In actual implementation, the communications network is the Internet, and the golfer computer is located remotely from the hub server, communicating with it via the Internet. In response to the request, the hub server generates a single web page listing multiple tee times available for reservation by golfers for each of multiple golf courses, the multiple tee times listed as available for each golf course for a date being less than all of the tee times of the golf course for the date. The hub server further transmits the single web page to the golfer computer via the communications network. The method enables

the golfer to reserve tee times using a browser and computer remotely from the golf course or hub server via the Internet.

CLAIMED METHOD OF POSTING AVAILABLE TEE TIMES AT A GOLF COURSE

7.

The LMTT and website implement a method in which a hub server receives a request for a web page from a golf course computer via a communications network. In actual implementation, the communications network is the Internet. In response to the request, the hub server serves the web page to the golf course computer via the communications network. The web page comprises a complete listing of tee times at the golf course and an interface permitting a golf course user to select specific available tee times to be posted to the hub server via the communications network. The hub server receives from the golf course computer via the communications network tee times selected via the tee time posting interface, and the hub server stores the specific tee times selected and makes them available to golfers via the communications network. The hub server, golf course computer, and golfer computers are located remotely from one another.

CONCEPTION

8.

Attached is a Letter in Exhibit A dated July 27, 1999 in which I write Mr. Michael Hsu, Tee Master, Inc. ("TM"), regarding a business arrangement between LMTT and TM in which I propose to TM to develop and host LMTT's website accordingly to my specifications for the configuration and use of a golfer interface and golf course interface.

9.

In the Letter of Exhibit A, as part of the business arrangement, I explain that "The plan is to obtain roughly 3 advance tee times per day from each golf course with which LMTT has been working." Early Stages (Proprietary) – Letter of Exhibit A, Page 1, Paragraph 3.

10.

In the Letter of Exhibit A, I also explain to TM that the golfer interface to be developed and hosted by TM for LMTT must have a web-enabled golfer interface with a

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matrix of golf courses and available tee times: "It is essential that our users can easily and quickly see a matrix of next day availability and can quickly book their tee time." Letter of Exhibit A, Page 2, Paragraph 1.

11.

In the Letter of Exhibit A, regarding the golfer interface, I further specify the nature of the golfer interface I wanted TM to develop for LMTT: "A matrix view of the "last minute" times (next day) at up to 20 courses on approximately 2 screens (10 on each screen?) as detailed in previous email to Bob." Letter of Exhibit A, Page 2, Paragraph 3.

12.

In the Letter of Exhibit A, in connection with the golf course interface, I further specify that the need to have: "The ability to quickly "internet enable" a select group of times each day for a range of days." Letter of Exhibit A, Page 2, Paragraph 3.

13.

In the Draft TM-LMTT Letter of Intent attached to the Letter of Exhibit A, I further specify "Availability page for Golfer side – Show up to 20 courses of tee times for the next day only (up to 10 times per course) and indicate the number of players available for each time." Draft TM-LMTT Letter of Intent (attached to Letter of Exhibit A), Page 3, Paragraph 5.

14.

In the Draft TM-LMTT Letter of Intent attached to the Letter of Exhibit A, I further specify schematically that the golf course interface should permit the golf course user to select specific tee times to post by choosing specific available tee time slots to be posted to the hub server for reservation by golfers via the Internet. Draft TM-LMTT Letter of Intent (attached to Letter of Exhibit A), Page 4.

15.

Attached as Exhibit B is a Design Specification for "LMTT Online" Rev. 1.0 dated September 28, 1999, in which I indicate in Figure 1 the golfer interface configuration I desired to have built for LMTT by Golf-Links.

16.

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As shown in the Design Specification of Exhibit B, Figure 1 – Next Day Matrix, an example golfer interface is shown in which the Last Minute Tee Times available for 9/29/99 are shown. The Golf Courses "Arbor Spring", "Bride Mill", etc. are listed horizontally in a row across the top of the matrix and the available tee times (e.g., for "Arbor Spring:" tee times of 7:30, 8:40, 10:10) are listed in columns under each golf course.

<p style="text-align:center">17.</p>

In the Design Specification of Exhibit B, Section 2.0 User Interfaces – Interface for Golfer, I indicate that:

"The web surfer golfer should be able to view and book:

• **all posted next day tee times** at up to approximately 20 courses (at least 10 per screen as shown in Figure 1), allowing a maximum of 5-10 tee times per course.

<p style="text-align:center">18.</p>

Attached as Exhibit C is a golfer interface I developed for the LMTT website which indicates golf courses horizontally across the top and some available tee times (a subset of the available tee times for that day) under each golf course. The date at the bottom right of Exhibit C indicates that the hard copy of this golfer interface was printed on November 22, 1999.

<p style="text-align:center">19.</p>

From the foregoing and other information known to me, I believe I conceived of the claimed invention before October 6, 1999, the earliest date on which the website www.linkstime.com was archived by the Internet Archive Wayback Machine.

<p style="text-align:center">20.</p>

More specifically, before October 6, 1999, as demonstrated by Exhibits A-C and other evidence submitted herewith, I believe I was the first to conceive of a method performed with a hub server comprising the steps of receiving a request for a web page from a golfer computer via a communications network, the golfer computer located remotely from the hub server; in response to the request, generating a single web page listing multiple available tee times at a plurality of multiple golf courses, the multiple tee times listed as available for each golf course for a date being a subset of all of the tee

<p style="text-align:center">- 5 -</p>

times of the golf course for the date; and transmitting the single web page to the golfer computer via the communications network.

21.

Before October 6, 1999, as demonstrated by Exhibits A-C and other evidence submitted herewith, I believe I was the first to conceive of a method as stated above in Paragraph 20 further comprising the steps of receiving specific tee times posted by each of a plurality of golf course computers via the communications network, the golf course users' computers located remotely from the hub server and the golfer computer; storing the posted tee times in a database; and, in response to a request, retrieving the available tee times from the database to generate the single web page.

22.

Before October 6, 1999, as demonstrated by Exhibits A-C and other evidence submitted herewith, I believe I was the first to conceive of a method as stated above in Paragraph 20 wherein the communications network is the Internet.

23.

Before October 6, 1999, as demonstrated by Exhibits A-C and other evidence submitted herewith, I believe I was the first to conceive of a method as stated above in Paragraph 20 wherein the listing of the multiple available tee times are next-day tee times for respective golf courses.

24.

Before October 6, 1999, as demonstrated by Exhibits A-C and other evidence submitted herewith, I believe I was the first to conceive of a method as stated above in Paragraph 20 wherein the request designates a specific geographic region and the single web page is generated to list available tee times for only the golf courses in the specific geographic region.

25.

Before October 6, 1999, as demonstrated by Exhibits A-C and other evidence submitted herewith, I believe I was the first to conceive of a method as stated above in Paragraph 20 wherein the request includes a date on which the golfer desires to play but does not require the golfer to specify the golfer's desired time of play in order to generate a list of available tee times.

26.

Before October 6, 1999, as demonstrated by Exhibits A-C and other evidence submitted herewith, I believe I was the first to conceive of a method performed with a hub server of receiving a request for a web page from a golf course user computer via a communications network; in response to the request, serving the web page to the golf course user computer via the communications network, the web page comprising a listing of tee times at the golf course and an interface permitting a golf course user to select the specific tee times to be posted to the hub server via the communications network; receiving from the golf course computer via the communications network specific tee times selected via the interface for posting to the hub server; and storing the specific tee times selected making those specific tee times available upon request from a golfer computer via the communications network, in which the hub server, golf course computer, and golfer computers located remotely from one another.

27.

Before October 6, 1999, as demonstrated by Exhibits A-C and other evidence submitted herewith, I believe I was the first to conceive of a method as stated above in Paragraph 26 wherein the web page served to the golf course user computer indicates the tee times that have been reserved by golfers through the hub server.

28.

Before October 6, 1999, as demonstrated by Exhibits A-C and other evidence submitted herewith, I believe I was the first to conceive of a method as stated above in Paragraph 26 wherein the listing of tee times comprises a list of next-day tee times at the respective golf course that can be selected to be made available to golfers via the hub server by the golf course user with the interface.

REDUCTION TO PRACTICE

29.

On October 27, 1999, LMTT launched its beta site for testing and demonstrating its online tee time booking capability. The golfer interface included a single web page that displayed multiple available tee times (a subset of available tee time) at each of a plurality of golf courses. In relevant functional respects, the golfer interface of the beta site is that that has always been used on the LMTT website.

30.

In November 1999, LMTT made some minor modifications to the website for testing and demonstration of online booking of tee times. None of these changes are relevant to the claimed features of the LMTT website.

31.

On November 28, 1999, the first commercial version of the LMTT website was released.

32.

On November 30, 1999, the first actual reservation was made on the LMTT website using the claimed method of serving a golfer web page to a golfer's computer via the Internet, which web page had a listing of a subset of the available tee times at a multiple golf courses for a date. The LMTT website further implemented the claimed method to permit the golfer to reserve a tee time using a web browser on the Internet.

33.

On December 1, 1999, the LMTT website www.lmtt.com officially added online tee time booking capability, resulting in a reservation on December 3, 1999 as the first tee time to be reserved using the LMTT website.

34.

The claimed method of serving a golf course interface permitting a golf course user to select specific tee times to be posted to a hub server, was launched after the filing date of the subject application on March 9, 2001.

DILIGENCE

35.

I believe I diligently reduced the claimed method involving the golfer web page to actual implementation that would work for its intended purpose, from a time before October 5, 1999 to actual reduction to practice of this method by October 27, 1999 at the latest, a date on which Joseph Abele and I successfully demonstrated operation of the claimed method of serving the golfer web page with Blair Krause (see Declaration of Joseph Abele).

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<center>36.</center>

In particular, over this time period, in addition to my other job responsibilities, I extensively interviewed golfers over the details of the golfer interface to be implemented on the LMTT website, questioning them about the configuration of the interface, and learning the best way to configure the golfer interface so that golfers would find it most convenient to use.

<center>37.</center>

The development cycle from definition of the specifications to actual commercial launch of the LMTT website incorporating the claimed method of serving a golfer web page, was extraordinarily fast for a website of this type. More specifically, my final specifications were given to the developer Joseph Abele on September 28, 1999, and the total time through development of the LMTT website to implement the claimed method, through beta test and modification of the LMTT website, to actual commercial launch of the LMTT website on December 1, 1999, is an extraordinarily fast development cycle for a website of this kind. This demonstrates my diligence and that of Joseph Abele who worked with me on development of the LMTT website at all times from before October 6, 1999 through actual reduction to practice on October 27, 1999. It is further evidence of our diligence in the time period from before October 6, 1999 to constructive reduction to practice on March 9, 2001 for the claimed method involving the golf course interface for posting tee times.

<center>EXCUSE</center>

<center>38.</center>

Throughout the period from before October 6, 1999 to October 27, 1999 when we actually implemented the claimed method for serving a golfer web page in a form effective for taking tee time reservations from golfers, in addition to working with Joseph Abele to develop the website, I had to work to maintain my existing business pending launch of the LMTT website. This involved extensive work in calling golf courses for tee times to be made available for reservation by golfers, taking calls from golfers at hotels and elsewhere to make tee time reservations, and faxing tee time reservations to

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golf courses. Although I believe I was diligent in reducing to practice the claimed method for serving golfer web pages, to the extent it is alleged otherwise, I believe I am excused from exercising diligence over any such period by the fact that I had an ongoing business to operate with no assistance.

OBJECTIVE EVIDENCE OF NONOBVIOUSNESS
COMMERCIAL SUCCESS OF CLAIMED INVENTION

39.

Ease of use of a tee time reservation system is an important factor in determining whether it will be successful in a commercial setting. If a website is difficult to use and provides no more added convenience than picking up the phone to book a tee time reservation, then golfers will not use it to reserve tee times, and golf courses will have no desire to post tee times to it. I believe I am the first to discover key aspects that added convenience for both the golfer and the golf course user. By providing the golf course user with a web based interface that allows for easy selection of specific tee times to "internet enable", the golf course can readily post specific available tee time inventory to the hub server. Also, by generating a SINGLE web page that displays a subset of available tee times at a plurality of golf courses, a golfer is provided with the ideal amount of choice to select a tee time without overwhelming the golfer with complicated queries that often lead to frustration. These are both extremely important factors contributing to the commercial success of the LMTT solution for golfers and for golf course users.

40.

In addition, if a golf course has numerous tee times available and displays them all, then golfers tend to conclude that the golf course must not be very interesting to play (or has some inherent problem), when in fact this perception may not be warranted. Other factors, such as the golf course not being well known or its being located in a relatively remote location, may be factors that lead to an abundance of available tee times. Thus, limiting the amount of tee times displayed is an important factor in avoiding negative prejudice to the golf course posting tee times on the website.

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41.

TeeMaster (one of 61 "online tee time" companies in 1999 including LinksTime) was satisfied to report to me during a phone conversation that 16% of their bookings were done online in 1999 (the other 84% of the tee time reservations were made through their call center). In sharp contrast, with the claimed method, LMTT had 86.3% of its bookings performed online in the very first month, which is over five times as many as TeeMaster. Over the first year, 92.7% of LMTT reservations were made online by golfers (less than 8% through our call center). I believe that the key difference between LMTT's system and TeeMaster's as it existed in 1999 is in the claimed method of serving the unique golfer interface which, on a single webpage displays multiple available tee times (a subset of all of the available tee times for each course) at a plurality of courses for a date.

42.

Using the claimed methods of posting tee times from golf courses and serving golfer web pages, the LMTT tee time reservation system reserved tee times for roughly 230 golfers per month before the invention versus 726 golfers average per month for the 12 months following the release of our invention (even considering seasonality), climbing to as high as 19,215 golfers per month in 2004. This amounts to roughly 1670% annualized growth in golfers reserving tee times on the LMTT tee time reservation system from launch of the LMTT system using the claimed invention.

43.

Using the claimed methods, LMTT went from 11 golf courses providing tee time inventory to the LMTT system in 1999 to 336 courses presently providing tee time inventory. This represents a 3054% course growth overall, or 610% course growth annually.

44.

The LMTT golfer base was roughly 425 customers pre-invention versus 212,000 golfers in our database on the LMTT website presently using the claimed methods. LMTT added 3612 golfer members (customers) during the first year after the invention, representing a 849% increase in customer base the first year after the implementation of the claimed invention in the LMTT system.

Revenue in 1999 was $40,556 versus $92,868 in 2000 and versus $2,354,238 in 2004. As a point of reference, we booked $5,198,297 in tee time reservations through the LMTT system in 2004. The claimed methods allowed us to begin scaling and adding new markets because 1) golfers view tee time availability on the most convenient tee time display 2) golf courses can post tee times directly to our site. We don't have to call golf courses each night. We more than doubled our revenue the first year without doing any extensive marketing, using only low cost, grass roots efforts in Atlanta. Over the early years of the LMTT website, our funding for marketing was extremely limited.

LONG-FELT NEED IN THE ART FOR THE CLAIMED INVENTION
46.

Over the operation of the LMTT website, LMTT has received roughly 20 referral letters from golf courses who utilize the LMTT solution to maximize their tee sheet utilization. I repeatedly hear from golfers thinking back to 1999 that there was nothing like the LMTT reservation system until LMTT launched it, and golfers constantly express that there was a long-felt need for the LMTT website and refer others to use it. Almost every day, I'm thanked by a golfer for releasing our web based service to provide golfers with added convenience.

47.

The following message (see Exhibit D) from 2002 is representative of many I have received from golfers:

> "I heard John Bloom from WDFN talking about your
> website and service so I decided to check it out. I was
> skeptical because I have used other services like this in the
> past and it was so complicated that I never used them again.
> I have booked twice with your service and it was easier
> than calling around to get a tee time. I golfed with 3
> buddies and we all checked what times you had at your
> courses on the internet at the same time, picked the course

and booked it. We got great rates and service at both Moose Ridge and Boulder Pointe. Keep up the good work!"

Scott, Detroit

48.

In 1999, in order to have any chance of significant growth in LMTT's business, I realized that LMTT needed a much more efficient mechanism to give golfers easy access to all of the tee time information on an interface that was as user friendly as possible. If it was not easier than picking up the phone and calling all over town (all the other websites required a detailed search process to attempt to find a tee time), then the LMTT website would not work (please see "FAILED ATTEMPTS OF OTHERS" section).

49.

Golfers I spoke with back in 1999 voiced frustration over complex searches on "online tee time" sites that yielded "no times available" about 80% of the time. This put a sour taste in the mouths of most golfers after they experienced this a few times and many stopped considering online tee times as an option.

50.

Instead of calling the courses each night to receive tee time inventory for posting, I replaced this process by giving the golf courses the ability to select and post specific tee times through a web-based interface that displayed their entire tee sheet (reservation times) and put them in full control of which times were "internet enabled".

51.

Golfers did not need to call us because we gave them the most convenient interface available in 1999, showing availability at many courses on a single webpage display. Thus, through the claimed method, the LMTT website was far more convenient than using the telephone to call all of the golf courses for a tee time, unlike any other websites available in 1999.

ACCLAIM FOR INVENTION BY EXPERTS

52.

Attached as Exhibit E is an email from Andrew Prinz. He explains that after years of frustration, through the LMTT website, he can look at available tee times at over 40 different courses in one screen shot, and thanks LMTT for putting together its website.

FAILED ATTEMPTS OF OTHERS

53.

Over the years, I have seen many tee time reservation websites that attempted to provide all available tee times for golf courses go out of business due to the frustration golfers faced in using such websites. Examples of such websites include greens.com, thegolfer.com, selectteetimes, com, golfgateway.com etc. Especially, websites that use the "shot in the dark" approach to searching in which the golfer has to provide a desired tee time, course, and other information, only to see the "no tee time matched your search criteria" message. Very frustrating for golfers.

54.

In 1999, there were 61 companies at the 1999 PGA Show offering "online tee times" among these including LinksTime. I believe that none of these companies (including LinksTime) offered a display or a posting method similar to or even resembling ours. Today, there are just a couple of these original companies left. The others have either folded or been purchased for pennies on the dollar, as was LinksTime, and I believe that most new initiatives in tee time reservation websites concentrate on distressed inventory of tee times. Of those websites remaining, many have abandoned their old approaches and have copied, directly or indirectly, the LMTT methods of posting tee times from the golf course to the hub server, and/or presenting a single web page to the golfer showing a subset of available tee times for each of multiple golf courses. These copying activities led to the filing of the petition to make special which is of record in the subject application.

COPYING

TEE TIME KING

55.

A business entitled Tee Time King provides a service competitive with LMTT in that it permits golfers to reserve tee times via the Internet.

56.

The Tee Time King website has a golfer interface that displays a subset of available tee times for each of a plurality of golf courses on a single web page.

57.

I believe that the Tee Time King website further permits golf courses to post tee times to a hub server using a golf course interface in which the golf course user can select tee times using a web browser and upload the selected tee times to the hub server via the Internet to be made available to golfers for reservation via the Internet.

58.

The domain name for Tee Time King, www.teetimeking.com, was reserved for use by Robert Hughes. See Exhibit F.

59.

Robert Hughes was a member registered with the LMTT website on November 6, 2002 before starting Tee Time King as indicated in Exhibit G which is a member search form performed on the email address for Robert Hughes, robertahughes@msn.com.

60.

The Tee Time King website originally had a web page to book tee times which had a directory https://www.teetimeking.com/LMTT/Default.asp. Through specification of the "LMTT" directory in this URL, I believe it is reasonable to conclude that the developers of the Tee Time King website copied claimed features of the LMTT website.

61.

We received an email from a golfer at the LMTT website asking if Tee Time King "pirated" the LMTT website: "check out this New Jersey site, click on Book a Tee Time and the following URL shows up.........................

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https://www.teetimeking.com/LMTT/Default.asp. Could they have pirated your stuff?".
Exhibit H.

GOLFVIEWS.COM / E-GOLF.NET

61.

Attached as Exhibit I is a web page for www.golfviews.com listing a link for Last Minute Tee Times. This is in no way affiliated with LMTT or its website.

62.

Attached as Exhibit J is a web page for http://www.e-golf.net showing multiple tee times (fewer than all times available for the date displayed) for each of multiple golf courses displayed on a single web page.

LAST CHANCE TEE TIMES

63.

Attached are screen shots from the website http://www.lastchanceteetimes.com/ which displays multiple tee times (less than all tee times for that date) displayed on a single web page. Notice the similarity between Last Minute Tee Times and Last Chance Tee Times. In view of these facts, I believe it is reasonable to conclude that the developer of this website copied claimed features of the LMTT website.

CLICK4TEETIMES.COM

64.

Attached as Exhibit K is a website printout for www.click4teetimes.com.

65.

The LMTT database indicates that the founder of the Click4TeeTimes website registered on the LMTT website, on the same day registered the domain name www.click4teetimes.com, and further copied most of our "welcome new member" email text word for word.

66.

The Click4TeeTimes website shows multiple tee times (less than all for the date) for each of multiple golf courses on a single web page. I believe under these facts, it is

reasonable to conclude that the developer of Click4TeeTimes copied features claimed as proprietary to LMTT in the subject patent application.

67.

Exhibit L is a database form search from the LMTT membership database showing that Michael Carran was registered as a member on the LMTT website on January 4, 2002.

68.

Exhibit M is a listing of domain name registrant information from the ICAAN registrar that registered Click4TeeTimes indicating the domain name was registered by Mike Carran on January 4, 2002, the same day he registered as a member of the LMTT website.

69.

Michael Carran registered on the LMTT website and the Mike Carran that registered the domain name identified the same zip code 92612.

70.

The Click4TeeTimes website copied significant portions of the LMTT website welcome message, as indicated in Exhibit N which is an email message from the LMTT website welcoming a new member, and the corresponding message of Exhibit O from the Click4TeeTimes website.

71.

On the basis of the above facts, I believe it is reasonable to conclude that Click4TeeTimes copied the features of the LMTT website directed to the method of serving the golfer web page.

UNEXPECTED RESULTS

72.

I believe it is counterintuitive to most entities that operate tee times reservations websites that providing a far simplified website displaying less than all of the available tee times for each of a plurality of golf courses on a single webpage display is actually far better approach than providing maximum freedom of choice to reserve tee times through complex search queries. Most website owners assumed that it is better to give the golfer maximum freedom of choice, but in practice I believe I was the first to discover that this

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approach is not the right one, and in most cases is fatal to the business of the "online tee times" provider.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.
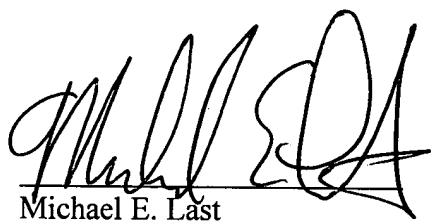
Michael E. Last

DATE 2-15-2005

LMTT PROPRIETARY

--This page consists of 3 pages including this cover sheet.--

To: TeeMaster   7/27/99
Attention: Michael Hsu

Cc: Bob Arnold, Jay Adams

Subject: TeeMaster/ LMTT

Michael,

I'm sorry you were forced to miss our discussions on Friday and Monday. I enjoyed speaking to Bob on Friday and Bob/Jay on Monday. I hope that I did an adequate job of explaining exactly what is needed to make LMTT Online a success here in Atlanta. I must admit, I was a little bit surprised yesterday when the words "major development" were used to describe what I'm looking for. I think that it is very important that we are all on the same page with a potential relationship to effectively increase the TeeMaster course total by 11 courses and get you into a new market.

We have quickly established a sizeable "golf community" here in the Atlanta area. Our heavy marketing efforts in the hotels are really beginning to pay off for us. We've published and delivered our Atlanta Golf Course Guide to over 300 metro Atlanta hotels. We have printed 75,000 rack cards that have been distributed to over 200 locations including hotels and golf shops. We're on the radio every week on a local radio show. We've established a "partnership program" for the hotel, sports bars, retail golf shops and corporate apartments. Needless to say, a lot is happening and the word is getting out. I believe the ability to quickly offer our tee time inventory online will have a very positive impact on our operations. I also believe that some good planning now will pay big dividends in the long run.

Early Stages (Proprietary):
The plan is to obtain roughly 3 advance tee times per day from each of our courses. I've already been successful at all but one of our courses. We will input these times manually and will not ask the courses to input the times themselves. It is essential that we have an efficient way to "internet enable" the times each week. This involves selecting somewhere between 3 tee times and the entire tee sheet and selecting a range of days (eg. Mon-Thurs), then "internet enabling" those designated times for the selected range. The courses will simply insert an "LMTT" on their tee sheet and set those time aside for us. We may also add (and internet enable) times *each night* that are available

for next-day golf. This is a REAL value added service for our courses. They love it- we help to clear out "last minute" inventory. The "empty seat on an airplane" analogy is certainly a good one. It is essential that our users can easily and quickly see a matrix of next day availability and can quickly book their tee time. The typical scenario is a guy in his hotel room in downtown Atlanta for a convention, booking a tee time at 10 PM for a next day 8:30 AM round of golf.

Longer Term Plan (Proprietary):
As we move forward, we will incentivize our courses to give us more tee times in advance. We will do this by reducing the fee that they pay us for each time booked as the quantity of times booked increases. Over time, once the public gets used to the ease of the online booking system, we believe (as you undoubtedly do) that the online service will gradually replace the call center as the main way daily fee golfers book their tee times. Once the courses start to see this happening, it will then be easy to get them to put their entire tee sheet online using the latest TeeMaster software at that time. It's a very logical progression. Trust me on this one.

LMTT Online- Unique Features (Proprietary)
As detailed over the last month and reiterated during yesterday's conversation, the following features/ functions are needed:
- A matrix view of the "last minute" times (next day) at up to 20 courses on approximately 2 screens (10 on each screen?) as detailed in previous email to Bob.
- A matrix view that shows only available tee times within a one-week window for each individual course.
- The ability to quickly "internet enable" a select group of times each day for a range of days.
- An automatic fax to the courses at approximately 4 AM which provides them with the essential info to add to their tee sheet. (time booked, name, number of players as a minimum).
- A simple report for LMTT each month for each course which indicates date/time booked, name, number of players, hotel (if applicable, hotel employee (if applicable)
- A search function as an option for our users (will be more useful as the number of times "enabled" increases)
- A way for our call center to manually enter a booking (including time, name, number of players, hotel, hotel employee, and details on the caller). This is envisioned to be useful for same-day bookings (which we often do via a 3 way with the course and the hotel). As long as the manually entered info makes it to the report, we're fine.

Schedule-
During our conversation yesterday, Jay mentioned that we could probably go live with the above functions by October 1st (TBC Wednesday afternoon by Jay). We also concluded that it makes sense to get each of the courses "loaded up" into your system with all of the necessary details (tee sheet interval, start, course details, etc). I'm now gathering all of that information for you. The initial plan would be to immediately add all of the existing TeeMaster functionality to our site and then add the autofax followed by the full LMTT Online package when it is ready. The Fall golf season is typically a big one here in Atlanta. We are committed to investing the necessary time and $$$ to promote the use of LMTT Online if we can get it up and running relatively quickly. Mid September would be ideal.

Connection Speed-
I will look into getting a better connection speed here at the office. I've heard several local offers recently for cable modems and other services that I'm sure would be a big improvement over my 56K modem.

I hope this give you a good feel for where we currently stand. If possible, I'd like to discuss with you some of the other details of our pending relationship and establish a Letter of Intent to firm things up a bit. Please call me at your earliest convenience.

Sincerely,

Mike Last
Last Minute Tee Times
770 664-GOLF
mike@lmtt.com

TeeMaster and LMTT LOI
DRAFT (8/3/99)

Introduction (including all the necessary "whereas")-

Whereas LMTT has established a unique golf course marketing service - publishing/ distributing literature, web sites, rack cards, radio exposure, etc. to increase play at select Atlanta golf courses, and

Whereas LMTT currently also provides a service to book "last minute" tee times for LMTT courses by manually gathering times each night and booking them prior to the next day, and

Whereas LMTT is now transitioning many courses to allowing LMTT to book "advance" tee times for weekday and weekend play, and

Whereas TM has developed and currently provides unique technology to provide online tee time reservation capability for several TM courses, and

Whereas LMTT has provided (under NDA) a list of requirements for a modified version of the TM package that would be an ideal fit for introducing online tee times to Atlanta, and

Whereas TM is now growing into several new markets and would like to expand into the Atlanta market.

So....
TM will provide online tee time functionality for LMTT and will book tee times at Atlanta golf courses via the TM call center. LMTT will coordinate the launch of this unique service in Atlanta and will therefore provide TM with a fast way to introduce the TM technology to a number of Atlanta's best non-private golf courses. LMTT will work with TM to transition the current LMTT courses and other Atlanta courses to online teetimes using TM.

- **Two Phase Deployment** (detailed schedule provided by TM by 8/6/99)

  - Phase I – Provide online and back office functionality using currently available TeeMaster applications ASAP (by August 16)

  - Phase II – Provide new look and feel LMTT features introduced by LMTT in previous correspondence and summarized in this LOI (by September 20)

- **Financial Relationship (+)**

  - LMTT will invest the necessary marketing and promotion capital in Atlanta to announce the additional functionality and service now offered by LMTT.

  - LMTT will continue to <u>manually gather designated tee times</u> for online bookings. These will be a combination of "advance" tee times and "last minute" (gathered just before closing each night). LMTT will manually "internet enable" all of the designated times in Atlanta. These "internet enabled" times will be available to the general public, the TM call center and the LMTT call center.

  - TM will modify/ develop the TM software to add the new look and feel features as desired by LMTT for use in Atlanta (and potentially elsewhere).

  - TM will maintain the database which includes the tee times/ member data/ etc. and generate detailed reports for billing.

  - LMTT will pay a fixed fee for all reservations made through the TM software. Fee will be paid independent of the booking method (LMTT web site, LMTT call center, TM call center, TM web page.) Fee will decrease as booking volume increases. Current fee structure is as follows:

First 100 golfers	$2.00 pp
100-200 golfers	$1.75 pp
200-300 golfers	$1.50 pp
>300 golfers	$1.25 pp

    The above fees are higher than those normally charged by TM. LMTT will pay these inflated fees in consideration of the initial development costs of the new LMTT functionality. Bookings will be tallied each month and TM will be paid accordingly. This fee structure will be reviewed/ revised by both parties mid-February 2000. No show policy TBD (but will be kept simple).

  - If LMTT/ TM is successful in getting any Atlanta golf course to upgrade to/ start up full TM services, LMTT and TM will share revenues. Under no condition shall LMTT be paid less than 50% of overall revenues generated at such courses.

  - If LMTT is successful in introducing the proprietary modified TM software package developed exclusively for LMTT into other markets, not being served by

TM, TM and LMTT will share revenues. LMTT can promote the modified TM package as part of the LMTT package in these markets. Terms TBD by 9/15/99.

- **Exclusivity**

  - TM will not work with another golf course marketing or tee time booking service in the Atlanta market. TM can work with non-LMTT golf courses in Atlanta and will promote its relationship with LMTT. TM will be allowed to pursue golf courses not currently subscribing to LMTT services subject to terms above. LMTT will promote the use of the full TM package.

  - LMTT will not work with another on-line tee time provider in the Atlanta non-private golf course market. LMTT will make its member courses aware that TM is providing online and back office support and that LMTT/ TM are teamed to provide Internet tee times for Atlanta golf courses.

- **Special Features** (detailed development schedule by 8/6/99) **LMTT Proprietary**

  - Automated Faxing
    - Generate and send an automated fax to the golf course in the middle of the night for reservations that were made for the next day or for advance times.
    - Utilize an Internet fax provider to minimize LD costs

  - Availability page for Golfer side
    - Show up to 20 courses of tee times for the next day only (up to 10 times per course) and indicate the number of players available for each time.

  - One week Availability page for Golfer side
    - Show one week of availability for one course at a time (all available times viewable and bookable)

  - Configurator
    - Ability to open or close multiple ranges or non-adjacent tee times for multiple days of week over a span of dates

  - Report
    - Displaying all the times and reservations booked over a range of dates and days of week and time and including reservation notes such as internet vs. hotel booking, specific hotel and hotel representative placing call.
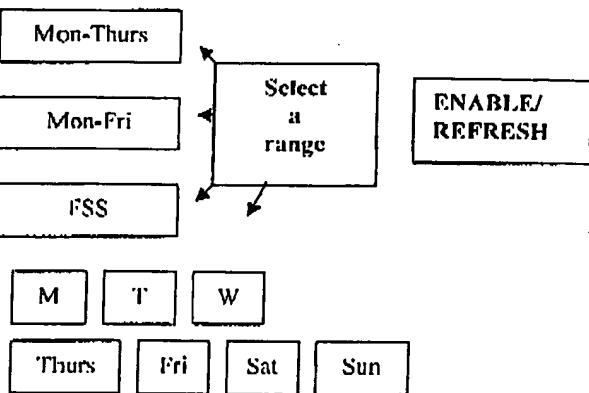
3

Georgian Resort	↓

Week of	9	▼	6	▼	99	▼

Select Times to Enable		
7:00	x	2:30
7:10		2:40
7:20		2:50
7:30		3:00
7:40		3:10
7:50		3:20
8:00		3:30
8:10		3:40
8:20		3:50
8:30	x	4:00
8:40		
8:50		
9:00		
9:10		
9:20		
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10:50		
11:00		
11:10		
11:20		
11:30		
11:40	x	
11:50	x	
12:00		
12:10		
12:20		
12:30		
12:40		
12:50		
1:00		
1:10		
1:20		
1:30		
1:40		
1:50		
2:00		
2:10	x	
2:20		

Mon-Thurs

Mon-Fri

FSS

Select a range

ENABLE/ REFRESH

M	T	W

Thurs	Fri	Sat	Sun

① (POSTING A SUBSET
OF AVAILABLE TIMES
7/30/99)

"X" WILL POST THAT SLOT,

Default to 4 players Available unless indicated

Design Specification
for
"LMTT Online"
Rev 1.0

Prepared for:
Golf-Links

Prepared by
Mike Last
Last Minute Tee Times

9/28/99

1.0 Introduction-

This specification details the screen layouts and functions for a software package that is envisioned by Last Minute Tee Times, Atlanta. It summarizes a number of emails, faxes, etc. that have been exchanged previously under existing NDA between Last Minute Tee Times and Golf-Links. The primary intent of the new software is to allow daily fee golfers to easily book a next-day or advance tee time at a multiple local courses in conjunction with the LMTT web site. Golf courses will allocate times throughout the week and "LMTT Online" will provide a new way to market these times to locals, visitors, etc.. The primary consideration is ease of use for the golfer and the ability to quickly generate accurate reports for billing. The longer term goal is to install the full up Golf-Links package at each course.

Last Minute Tee Times Available for 9/29/99

Arbor Spring	Bride Mill	Covton Plantation	GA National	Georgia Resort	Laurel Springs	Orchard Hills	Southla nd	St. Marlo	Towne Lake
7:30	7:38	9:07	8:56						
8:40	9:36	10:07	9:45	....	ETC		ETC		ETC
10:10	12:05		2:16						
	1:27		4:08						
	3:28								

Figure 1- Next Day Matrix
(maximum of roughly 550 pixels wide)

2.0 User Interfaces-
INTERFACE FOR GOLFER:
LMTT will provide the necessary web "frames" to house the new Golf-Links layout. The web surfing golfer should be able to view and book:

- **all next day tee times available** at up to approximately 20 courses (at least 10 per screen as shown in Figure 1), allowing a maximum of 5-10 tee times per course.
- **all available "advance" times at any ONE course** (available via pull-down menu) for one week out (same as in Figure 1 except seven different days of times for a single course- days of the week along the horizontal axis). Once again, 5-10 tee times per course maximum depending on speed of refresh achievable.

Note: The frame displaying available times/ booking times should be a maximum of 550 pixels wide. The Golf Links "clipboard" effect is highly desirable as it exists today if possible.

The user interface should allow for a booking with a minimal number of steps. It should simply ask for user name, password, number of players (used to search times). After verifying user name/ password, the golfers can see next-day and advance tee times. Upon clicking on an available time, the golfer goes immediately to a "Please confirm your booking" screen where he is given the option of entering additional information about his group and confirming his reservation. Upon confirming the information on this screen, the golfer receives a confirmation that he can print and bring to the course.

Day to day Operations: Tee times will be manually " internet enabled" by LMTT every Sunday night for a two week window. Tee times will be made available for booking one week in advance. Using this method, we are guaranteed to have valid times for one week out at any course. ALL LMTT bookings will be made through the new software so that accurate records can be kept for billing purposes.

Rules: A single cannot book a tee time by himself. Once a tee time is partially filled, a single may join the group (this is why we need to ask how many players in the group). As stated above, tee times will be bookable within a one week window.

Registration Page- Golfers should initially be asked to register as a "LMTT Member" before viewing available times for booking. The *required* input fields for registration are name, email. The *optional* fields are address, phone, cc number (to speed up process for them later). The terms of use should also be included on this page… including policy on no-shows. The registration page should have an "I agree" box regarding LMTT policies. CC number will be required (not charged) for actual booking.

INTERFACE FOR HOTEL PERSONEL (KEY):
It is essential to have a slightly modified user interface for the hotels.
Each major hotel will be assigned a user name and password and will have access to a unique area of the page. The additional fields required are "golfer name", "hotel person booking reservation". A field for cc number of the guest may be desirable (just as motivation). We will have the hotel name by default (user name/password assigned to all major hotels).

3.0 Configuration Tool for Call Center/ Operator
This tool is essential for the efficient loading of the available times for Internet booking.
The manual "internet enabling" of times requires that groups of tee times can be easily enabled for multiple days for as much as weeks/ months ahead. Assume that the entire tee sheet will be visible (to the person "enabling" the times) for each course. The "enabler" must be able to quickly enable (and disable) the times that will be designated "LMTT times" and for each course. Once a time is

"enabled" (and assuming it fits within the one-week window), it is available for booking via the Internet.

4.0 Call Center Multi-course Tee Sheet View

The call center is in effect a multi-course clubhouse. Names of players on the tee sheet that are booked by LMTT should be visible to the call center personnel. It is also required that a tee time may be manually booked at the call center (a time that is not previously designated for LMTT)... for example, a call comes in on a Tuesday morning for a Tuesday afternoon ("last minute") tee time. In this case, the call center agent should be able to manually book a tee time while speaking directly with the club to confirm availability. This creates a record of the booking for billing purposes. A pull down menu is envisioned so that the call center can choose the course and see the tee sheet for that course. Assume roughly 20 courses. **The call center entry screen should include all the fields necessary to create a new member while booking his first time through LMTT. (KEY)** This can be in the form of a separate "create new member" screen and should include all of the necessary fields for the hotel interface. If a call comes from a hotel, we need to be able to record the name of the hotel person making the call along with the guest/ golfer's name.

5.0 Reports

Detailed reports must be generated each month for each course. These reports include details of each reservation made. A simple list showing the date, tee time, name, number of players, and hotel person (if applicable) for each reservation should be generated each month for each course. This should resemble a phone bill. **It is also essential to designate whether the time is a "last minute" time (defined as booked after 5PM the night before OR the day of)** eg- "peak vs. non-peak" on a cellular phone bill. Totals for each course should be provided for both "advance" and "last minute" rounds. These reports are included with each invoice to the course and are used as the basis for billing.

6.0 Auto-fax

Each night (at roughly 4 AM), each LMTT course will receive an automatic itemized fax from LMTT which provides detailed reservation information for all reservations booked the previous day. Once again, date, tee time, name, number of players should be sufficient for the fax. In addition, LMTT will receive an autofax which details ALL of the tee times booked during that 24 period at all of the courses.

Atlanta golf tee times online   Page 1 of 1

Book Tee Times Online
"You asked for it and you got it!"

| TEEMASTER | SEARCH | RESERVE | REGISTER | PROFILE | LINKS |

click on your choice below:

Step 2 of 6: Available Tee Times
Please click the orange square for the tee time you want to reserve.

Tee Times Available For Thursday 9/23/1999

Baker National	Braemar Golf Course	Bunker Hills	CreeksBend	Fox Hollow	Izatys Black Brook	Madden's Classic	Mississippi Dunes	Prestwick	Rum River Hills
7:00AM	6:28AM	7:00AM	6:00AM	6:27AM	7:05AM	7:30AM	6:00AM	5:00AM	6:00AM
7:09AM	6:28AM	7:00AM	6:08AM	6:36AM	7:15AM	7:40AM	6:09AM	5:08AM	6:08AM
7:18AM	6:28AM	7:00AM	6:16AM	6:45AM	7:25AM	7:50AM	6:18AM	5:16AM	6:16AM
7:27AM	6:36AM	7:08AM	6:24AM	6:54AM	7:35AM	8:00AM	6:27AM	5:24AM	6:24AM
7:36AM	6:36AM	7:08AM	6:32AM	7:03AM	7:45AM	8:10AM	6:36AM	5:32AM	6:32AM

Course Information
Arbor Springs
BridgeMill
Cov. Plantation
GA National
Georgian Resort
Laurel Springs
Orchard Hills
Rivers Edge
Southland
St. Marlo
Towne Lake Hills

As An Alternative To Booking Over The Internet, You May Book Any Of These Tee
1.877.TEEMASTER.

Exhibit D – Declaration of Michael E. Last

"I heard John Bloom from WDFN talking about your website and service so I decided to check it out. I was skeptical because I have used other services like this in the past and it was so complicated that I never used them again. I have booked twice with your service and it was easier than calling around to get a tee time. I golfed with 3 buddies and we all checked what times you had at your courses on the internet at the same time, picked the course and booked it. We got great rates and service at both Moose Ridge and Boulder Pointe. Keep up the good work!"
Scott, Detroit

From:	Andrew Prinz [andrew_prinz@yahoo.com]
Sent:	Thursday, September 12, 2002 9:56 PM
To:	feedback@lmtt.com
Subject:	Thank you

Last Minute Tee Times Staff,

Finally, after years of frustration looking through
incomplete print publications and unorganized online
sites, it is great to have a golf site that provides
all the information you need to know about Atlanta
golf! Before using the Last Minute Tee Time site, I
spent many a frustrating evening researching courses,
greens fees and trying to find the elusive pro shop
number. Thankfully that is now available in one
location. Through Last Minute Tee Times, I□ve been
able to read and play great courses I wouldn□t have
even knew existed based on my old methods of
researching Atlanta golf. Plus, I can look available
tee times for over 40 different courses in one screen
shot. No longer do I have to call multiple courses and
write down different times on the back of an envelop!
Thanks for putting together a first-rate site for the
golfers of Atlanta.

Member Search Form:

Use the fields below to narrow your search, and click the "Search" button, or click on a letter in the bar below to quickly view members.

Account Type: `ALL Types ▾`

Home City: `Atlanta ▾`

Last Four Phone Digits: `_____`

First Name: `_____`

Last Name: `_____`

Email: `robertahughes@m`
use * for wildcards

`SEARCH`

50,792 Total Members

Show Most Recent Members

Show Administrators

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

City	Type	Phone	Member Name	Username		Email	Joined	Edit
ATL	Booking	9207	Hughes, Robert	rahughes	☑	robertahughes@msn.com	7/18/2001	📝

1 members shown

▌REGISTRY DATA

teetimeking.com

Whois Server Version 1.3

Domain names in the .com and .net domains can now be registered
with many different competing registrars. Go to http://www.internic.net
for detailed information.

   Domain Name: TEETIMEKING.COM
   Registrar: NETWORK SOLUTIONS, LLC.
   Whois Server: whois.networksolutions.com
   Referral URL: http://www.networksolutions.com
   Name Server: UDNS1.ULTRADNS.NET
   Name Server: UDNS2.ULTRADNS.NET
   Status: REGISTRAR-LOCK
   Updated Date: 21-Jan-2005
   Creation Date: 20-nov-2000
   Expiration Date: 20-nov-2008

>>> Last update of whois database: Wed, 16 Feb 2005 07:56:26 EST <<<

NOTICE: The expiration date displayed in this record is the date the
registrar's sponsorship of the domain name registration in the registry is
currently set to expire. This date does not necessarily reflect the expiration
date of the domain name registrant's agreement with the sponsoring
registrar. Users may consult the sponsoring registrar's Whois database to
view the registrar's reported date of expiration for this registration.

TERMS OF USE: You are not authorized to access or query our Whois
database through the use of electronic processes that are high-volume and
automated except as reasonably necessary to register domain names or
modify existing registrations; the Data in VeriSign Global Registry
Services' ("VeriSign") Whois database is provided by VeriSign for
information purposes only, and to assist persons in obtaining information
about or related to a domain name registration record. VeriSign does not
guarantee its accuracy. By submitting a Whois query, you agree to abide
by the following terms of use: You agree that you may use this Data only
for lawful purposes and that under no circumstances will you use this Data
to: (1) allow, enable, or otherwise support the transmission of mass
unsolicited, commercial advertising or solicitations via e-mail, telephone,
or facsimile; or (2) enable high volume, automated, electronic processes
that apply to VeriSign (or its computer systems). The compilation,
repackaging, dissemination or other use of this Data is expressly
prohibited without the prior written consent of VeriSign. You agree not to
use electronic processes that are automated and high-volume to access or
query the Whois database except as reasonably necessary to register
domain names or modify existing registrations. VeriSign reserves the right
to restrict your access to the Whois database in its sole discretion to ensure
operational stability. VeriSign may restrict or terminate your access to the
Whois database for failure to abide by these terms of use. VeriSign
reserves the right to modify these terms at any time.

The Registry database contains ONLY .COM, .NET, .EDU domains and
Registrars.

CLOSE WINDOW

teetimeking.com
Administrative Contact, Technical Contact:
Hughes, Robert (RH22153) robertahughes@msn.com

Hughes, Robert
3220 Revere Circle
Snellville, GA 30039
770-736-9207 770-736-9024

Excerpt from email from Atlanta golfer:

*   *   *

check out this New Jersey site, click on Book a Tee Time and the following URL shows up.

https://www.teetimeking.com/LMTT/Default.asp

Could they have pirated your stuff?

*   *   *

Tuesday , February 15 2005

		Single	Twosome	Threesome
Applewood Golf Course	ⓘ	08:00am	08:00am	08:00am
City Park	ⓘ	09:28am	09:28am	09:28am
Foothills Championship 18	ⓘ	—	08:24am	08:24am
John F Kennedy 18	ⓘ	09:28am	09:28am	09:28am
Lone Tree	ⓘ	08:00am	08:00am	08:00am
Meadows	ⓘ	—	08:24am	08:24am
Omni Interlocken Eldorado	ⓘ	—	09:06am	09:06am
Overland Park	ⓘ	09:28am	09:28am	09:28am
Park Hill Golf Course	ⓘ	08:00am	08:00am	08:00am
Red Hawk Ridge	ⓘ	—	09:00am	09:00am
South Suburban	ⓘ	01:30pm	01:30pm	01:30pm
Thorncreek Golf Club	ⓘ	—	08:00am	08:00am
Wellshire	ⓘ	09:28am	09:28am	09:28am
Willis Case	ⓘ	09:28am	09:28am	09:28am

Wednesday, February 16 2005

		Single	Twosome	Threesome
Applewood Golf Course	ⓘ	08:00am	08:00am	08:00am
City Park	ⓘ	09:28am	09:28am	09:28am
Foothills Championship 18	ⓘ	—	08:24am	08:24am
John F Kennedy 18	ⓘ	09:28am	09:28am	09:28am
Lone Tree	ⓘ	08:00am	08:00am	08:00am
Meadows	ⓘ	—	08:24am	08:24am
Omni Interlocken Eldorado	ⓘ	—	09:06am	09:06am
Overland Park	ⓘ	09:28am	09:28am	09:28am
Park Hill Golf Course	ⓘ	08:00am	08:00am	08:00am
Red Hawk Ridge	ⓘ	—	09:00am	09:00am
South Suburban	ⓘ	01:30pm	01:30pm	01:30pm
Thorncreek Golf Club	ⓘ	—	08:00am	08:00am
Wellshire	ⓘ	09:28am	09:28am	09:28am
Willis Case	ⓘ	09:28am	09:28am	09:28am

Thursday , February 17 2005

		Single	Twosome	Threesome
Applewood Golf Course	ⓘ	08:00am	08:00am	08:00am
City Park	ⓘ	09:28am	09:28am	09:28am
Foothills Championship 18	ⓘ	—	08:24am	08:24am
John F Kennedy 18	ⓘ	09:28am	09:28am	09:28am
Meadows	ⓘ	08:24am	08:24am	08:33am
Omni Interlocken Eldorado		—	09:06am	09:06am

Overland Park	ⓣ	10:00am	10:00am	10:16am
Park Hill Golf Course	ⓣ	08:00am	08:00am	08:00am
Red Hawk Ridge	ⓣ	—	09:00am	09:00am
Thorncreek Golf Club	ⓣ	—	08:00am	08:00am
Wellshire	ⓣ	09:28am	09:28am	09:28am
Willis Case	ⓣ	10:32am	10:32am	10:32am

Friday , February 18 2005

		Single	Twosome	Threesome
Applewood Golf Course	ⓣ	08:00am	08:00am	08:00am
Foothills Championship 18	ⓣ	—	08:33am	08:33am
Meadows	ⓣ	—	08:24am	08:24am
Omni Interlocken Eldorado	ⓣ	—	09:06am	09:06am
Park Hill Golf Course	ⓣ	08:00am	08:00am	08:00am
Red Hawk Ridge	ⓣ	—	09:09am	09:09am
Thorncreek Golf Club	ⓣ	—	08:00am	08:00am

Saturday , February 19 2005

		Single	Twosome	Threesome
Applewood Golf Course	ⓣ	08:00am	08:00am	08:00am
Foothills Championship 18	ⓣ	—	08:33am	08:33am
Meadows	ⓣ	—	08:24am	08:24am
Omni Interlocken Eldorado	ⓣ	—	09:24am	09:24am
Park Hill Golf Course	ⓣ	08:00am	08:00am	08:00am
Red Hawk Ridge	ⓣ	—	09:09am	09:09am
Thorncreek Golf Club	ⓣ	—	08:00am	08:00am

```
DOMAIN REGISTRANT INFORMATION
Registrant:
   Click4TeeTimes
   18500 Von Karman
   Suite 100
   Irvine, California 92612
   United States

   Registered through: GoDaddy.com
   Domain Name: CLICK4TEETIMES.COM
       Created on: 04-Jan-02
       Expires on: 04-Jan-10
       Last Updated on: 14-Jan-05

   Administrative Contact:
       Carran, Mike   mcarran@click4teetimes.com
       Click4TeeTimes
       18500 Von Karman
       Suite 100
       Irvine, California 92612
       United States
       8009602488       Fax -- 9492618866
   Technical Contact:
       Weamer, Jason   jweamer@click4teetimes.com
       Click4TeeTimes
       18500 Von Karman
       Suite 100
       Irvine, California 92612
       United States
       8009602488       Fax -- 9492618866

   Domain servers in listed order:
       DNS1.REGISTEREDSITE.COM
       DNS2.REGISTEREDSITE.COM
```

Account	Mailings	Bookings	Handicap	VIP/Loyalty

ID:59555

Joined: Friday, January 04, 2002 2:43:16 PM
Last Updated: Saturday, April 17, 2004 7:57:57 PM

First Name: michael

Last Name: carran

Primary Email: mike@macrocommunications.com

☐ Prompt to update Email on next login

Alert Email: mike@macrocommunications.com
(this email is used for receiving tee time auto-alerts)

Address

City

State: Zip: 92612

☑ Prompt to update Address on next login

Phone: Cell:

Last 4 Digits: 2771

Live Near City: · Other U.S. City ☑ · This is NOT the Login URI (see below)

How'd they hear? no

Referred By Entry: [no entry]

Login Market: Atlanta, GA ☑

Account Type: Booking ☑

User Level: 0 · Member (Default) ☑

Status: Enabled ☑

Username: mcarran   **Last Login:** 12/14/2004 12:37:06 PM

Password: madness   **Total Logins:** 13

☑ Prompt to update Password on next login

Hello Joe Testemail,

Thank you for signing up for Atlanta's Last Minute Tee Times free online tee time service. This email is sent to confirm your membership with LMTT.com. If you have received this message in error, it is because someone has entered your email into our database. You may reply to this message and ask to be removed from our membership database.

As a reminder, your username is: c4tttest
and your password is: test

Use the above to enter the LMTT.com booking area at http://www.lmtt.com/bookteetimes.htm . For security reasons, if you were given a default password by our system, please login and go to your "profile" section to change your password to a new one that is easy for you to remember.

If you ever forget your password, just enter your email address (the one you gave us when you signed up) in the "forgot your password?" box and you we will send you your password.

POST YOUR FEEDBACK!-- Please don't forget to post your Atlanta course feedback at http://www.lmtt.com/MsgBoard/course_feedback.asp?CityID=1 . We want to keep our feedback boards as current as possible.

If you ever have any questions or comments, please feel free to send them to feedback@lmtt.com. We'd love to hear from you.

Thanks again for using Last Minute Tee Times.

ML
Last Minute Tee Times
mike@lmtt.com

From: Click4TeeTimes [mailto:support@click4teetimes.com]
Sent: Wednesday, March 12, 2003 8:31 AM
To: jabele@msn.com
Subject: Your Click4TeeTimes.com Membership

Hello Joe Abele,
Thank you for signing up with Click4TeeTimes FREE online tee time
service. This email is sent to confirm your membership with
Click4TeeTimes.com. If you have received this message in error, it is
because someone has entered you into our email database. You may reply
to this message and ask to be removed from our membership database.

As a reminder, we are live and running, offering tremendous deals and
discounts on great tee times!

For future reference, your current member information is:

Your username is: jabele
Your password is: jabele

Use the above username and password to enter the Click4TeeTimes.com
booking area at http://www.click4teetimes.com. For security reasons,
if you need to change your password in our system, please login with
the username and password in this email and go to your "profile
section" to change your password to a new one that is easy for you to
remember.

If you ever forget your password, just enter your email address (the
one you gave us when you signed up) in the "forgot your password?" box
and we will send you your password.

Please don't forget to post your feedback at
http://www.click4teetimes.com/contact/feedback.asp. We want to keep our
feedback boards as current as possible.

If you ever have any questions or comments, please feel free to send
them to support@click4teetimes.com. We'd love to hear from you. Thanks
again for using Click4TeeTimes.com!

Thanks again for using Click4TeeTimes.com!

Click4TeeTimes
support@click4teetimes.com

Alston & Bird